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MEMORANDUM FOR: ER

This is in response to
ER ~~2940-85~~ memo to DCI

STAT



0/EXDIR

Date *6 Nov 85*

Central Intelligence Agency
Washington, D.C. 20505

Executive Registry

85- 2940/1

6 November 1985

Executive Director

NOTE FOR:

SUBJECT : Your Creative Problem Solving Idea

First, my apologies for not getting back to you sooner.

Your idea for a central clearing house for distributing information about present and perceived future problems is imaginative. But I believe that the best solution to problems generally originate with people who are already familiar with the issues at hand and who have some vested or intellectual interest in solving them. It was with this in mind that a year ago we invited employees to share their ideas on specific problems with Agency top level management. I fear that doing the reverse as you suggest--have top level management disseminate all the problems to the Agency population in general and then try to manage an influx of informed and uninformed suggestions--would be chaotic. As you pointed out in your memo, there are also security considerations to take into account.

We do appreciate your taking the time to give us your thoughts, but your proposal, if we understand it correctly, doesn't convince us that it would result in a net improvement.

Thanks for taking the time to express your concern.

DCI
EXEC
REG

0-102

EXECUTIVE SECRETARIAT
ROUTING SLIP

TO:

		ACTION	INFO	DATE	INITIAL
1	DCI				
2	DDCI				
3	EXDIR	X			
4	D/ICS				
5	DDI				
6	DDA				
7	DDO				
8	DDS&T				
9	Chm/NIC				
10	GC				
11	IG				
12	Compt				
13	D/OLL				
14	D/PAO				
15	VC/NIC				
16					
17					
18					
19					
20					
21					
22					

SUSPENSE

Date

Remarks

Suggestions to DCI (Excellence)

STAT

Executive Secretary

26 Jul 85

Date

3637 (10-81)

8940

MEMORANDUM FOR

23 July 85

WILLIAM J. CASEY

DIRECTOR OF CENTRAL INTELLIGENCE

SUBJECT: ACCESS TO DETAILS TO EFFECT CREATIVE PROBLEM SOLVING

1. I WOULD LIKE TO SUGGEST THAT A CENTRAL LOCATION OR CHAIRMAN, HOUSE BE FORMED TO DISTRIBUTE INFORMATION ABOUT PRESENT AND PERCEIVED FUTURE PROBLEMS.
2. THE DISSEMINATION OF INFORMATION AND RELATED DETAILS MUST BE MADE AVAILABLE TO THE AGENCY POPULATION BEFORE A COLLECTIVE BRAINSTORMING EFFORT COULD BE SUCCESSFULLY ATTEMPTED. I AM AWARE OF THE SECURITY CONCERN, BUT TRUST & TRUTH ARE WHAT WE ARE ALL ABOUT.
3. FOR AN AGENCY WIDE BRAINSTORMING GROUP, OR ORGANIZATION WITH SANITIZED SITUATIONS, COULD HANDLE SENSITIVE SITUATIONS WITHOUT KNOWING EXACTLY WHERE OR WHEN THE SOLUTIONS WOULD BE USED.
4. A COMPREHENSIVE SOURCE OF REFERENCE TO PAST ATTEMPTS SHOULD ALSO BE INCLUDED. THE REFERENCE MATERIAL MUST BE AVAILABLE DETAILING SUCCESSSES AS WELL AS FAILURES.
5. CREATIVE THOUGHTS AND SOLUTIONS ARE NONLINEAR AND FEW ARE CREATED IN A VACUUM.

PERSONAL NOTE:

I HAVE GIVEN THIS A FAIR SHARE OF TIME TO STEW AND THE ACTION OF SENDING THE LETTER TO YOU REMAINS THE HARDEST STEP. ONE AT MY STATION IN THE PYRAMID SELOOTN FLOATS A BALLOON BY THE BOSS. THE THRILL OF PROBLEM SOLVING IS SELOOTN MATCHED AND NAGGING SOLUTIONS THAT DO NOT DISAPPEAR.

DCI
EXEC
REG

0-102

2,

I HAVE ONE REQUEST BEFORE CLOSING. AFTER
REVIEWING MY SUGGESTION, IF YOU HAVE ANY
QUESTIONS ABOUT IT, CALL OR WRITE. IF
THE COMMITTEE OR DOCUMENT EXIST, MAY
I PLEASE ASK, HOW I COULD JOIN OR READ
THEM? I AM PROUD TO BE A CLEVER, IMAGINATIVE,
FULL THINKING, ADDITIONAL INDIVIDUALIST.

THANK YOU FOR YOUR PRECIOUS TIME AND
THOUGHTFUL CONSIDERATION.

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